



Joy Watkins
President, Community Foundation of North Florida

**Growing Your Endowment:
Is now a good time?**

This presentation will include addressing critical factors in a successful endowment program, including the top three priorities, as well as several questions associated with endowments as a whole, including:

- ~ What is an endowment? What is an endowment *not*?
- ~ Why does an organization have an endowment (benefits)?
- ~ What are some hurdles to getting started? (myths and realities?)
 - ~ Over what period of time should money be raised?
 - ~ What resources are available to help you get started?

Joy has served as the President of the Community Foundation of North Florida for the past 11 years. She also currently serves as Chair of the Community Foundations of Florida, which is the statewide association of community foundations, and also serves as a Community Foundation National Standards Reviewer for the Council on Foundations in Washington, D.C. Joy also had the opportunity to serve as the Past President for the Tallahassee Regional Estate Planning Council and is currently a member. She has been a resident of the City of Tallahassee for the past 17 years.

Thursday, July 28th

8:15 a.m to 8:45 a.m. Networking
8:45 a.m. to 10:00 a.m. Speaker
Continental Breakfast Provided

Meeting Location:

Hermitage Centre
(Hermitage Conference Room)
1801 Hermitage Blvd.
Tallahassee, FL

Register ONLINE at www.snapnonprofit.org by email, fax or phone.

SNAP, Inc.
Attn: Jennifer Peavy
2477 Tim Gamble Place, Suite 200
Tallahassee, FL. 32308-4386
Phone: (850) 386-6184
Fax: (850) 422-2074
JenniferP@jmco.com

Attendee's Name: _____
Organization: _____
Phone: _____
E-mail address: _____