

SNAP

Strategic Nonprofit Alliance Partnership



Bob Powell

“I am proud of all who have been a part of this organization and those who have helped us with each milestone we have accomplished.”

- Bob Powell, Founder, SNAP

Message From The Founder

As a CPA, many, I'm sure, wonder why I would take the time and money to coordinate the SNAP program. My interest in nonprofits has been a long-term involvement. The past 25 years, I have devoted myself to helping nonprofit organizations become successful. Not just as a business, but as a living, breathing organization with a true sense of purpose.

With the assistance of many people, the SNAP organization became a reality this past year. I am proud of all who have been a part of this organization and those who have helped us with each milestone we have accomplished. More than a year ago, we developed our Mission Statement and ended the year with the creation of a website to promote our activities.

The efforts to provide nonprofits an avenue to share their experiences and gain additional education are a reality today. This accomplishment is demonstrated by high-caliber speakers and attendees at our bi-monthly meetings. This is a phenomenal achievement for a small group.

SNAP has a bright future fueled by talented and outstanding organizations. I look forward to working with you and others to continue to advance SNAP's presence in our community.

What Is SNAP?

SNAP is sponsored by James Moore & Co., CPA's and Consultants to serve as a training forum for nonprofit organizations. SNAP is designed to more fully expand the peer learning process within the nonprofit industry. Our goal is to provide a structured format for nonprofit organizations, directors, staff and volunteers to learn new ideas, processes and procedures. SNAP provides participants the training they need to begin incorporating new information into existing programs and administrative procedures.

This Issue:	
Letter From The Founder.....	1
What is SNAP?	1
Special Thanks to Our 2003 Keynote Speakers	2
Marketing Tidbits	4
SNAP Milestones	4
SNAP Sponsor	4

Mission: SNAP provides a valuable forum for nonprofit organizations to build both new and existing relationships and provide a means for all organizations to benefit from each other's strengths.

Special Thanks To Our 2002 - 2003 Keynote Speakers

Jeri Bush, VolunteerLEON

Jeri Bush has more than 20 years experience in the field of volunteer management.

Bush presented “Characteristics of Organizations that Effectively Engage Volunteers.” She shared her experience about having successful volunteers and the 11 characteristics of organizations that effectively engage their volunteers.

Bill Krizner, The Krizner Group

Bill Krizner has extensive experience in client counseling, employment litigation and governmental investigations.

Krizner presented “5 Ways to Prevent Management Errors in the Workplace.” The topic took an in-depth look at workplace problems and preventative actions to keep organizations out of the courtroom.

Andy D. Mullins, Rogers, Gunter, Vaughn and Associates

Andy Mullins has been professionally involved in the insurance industry for two years and worked in the nonprofit area for more than six years.

Mullins spoke about employee benefit packages and how best to utilize them to reduce staff turnover. Questions addressed included, “What benefits are available to employees of nonprofit organizations,” and “How do I determine which benefits to offer my employees.”

Gary. G. Parsons, Rogers, Gunter, Vaughn and Associates

Gary Parsons has been professionally involved in the insurance industry for more than 19 years including teaching an employee benefits class at Florida State University.

Along with Mullins, Parsons spoke about employee benefit packages and answered questions such as, “How does my benefit package compare with other companies,” and “How will I pay for these benefits.”



Mark Payne, James Moore & Co., CPA's and Consultants

Mark Payne has more than 11 years of experience with James Moore & Co. Prior to joining the firm, Mark was a financial analyst with Agency for Healthcare Administration for one year.

Payne covered “Safeguarding Your Company from the Inside” and other points of concern about identifying or controlling fraud.

Dr. Susan Pourciau, Pourciau Consulting, Inc.

Dr. Susan Pourciau has more than 23 years of experience in the nonprofit arena. Through Pourciau Consulting, she offers services for nonprofit organizations including grant writing and management consulting.

Pourciau presented “Finding Funding Sources.” She shared ideas about the sources of information for available funding, deciding whether a grant is right for your organization, creating the grant proposal or application and using funding for your program.

Alyce Lee Stansbury, Big Bend Hospice Foundation, Inc.

Alyce Lee is extremely knowledgeable in many types of fund-raising. She is involved with the National Society of Fund-Raising Executives as well as many other professional organizations.

Lee is responsible for raising funds in the areas of major gifts, grants, planned gifts and capital funds to support Hospice programs. She covered “Fundraising for Nonprofit Organizations,” which included fund development versus fund raising.

Kevin Strickland, AmSouth Bank

Kevin Strickland is Vice President of Not for Profit Banking at AmSouth Bank. The personal banker for more than 120 nonprofit organizations in the Tallahassee area, Kevin has 14 years of banking experience.

Kevin’s area of expertise includes nonprofit budget planning and banking relationships. He spoke about simplistic approaches in generating revenue and controlling costs of nonprofit organizations.

“I have learned that success is to be measured not so much by the position that one has reached in life as by the obstacles which he has to overcome while trying to succeed.”

- Booker T. Washington

Special Thanks For Making This Year A Success

Special Thanks to everyone who helped make this year a success.

Our guest speakers covered a variety of important topics in the nonprofit arena that proved beneficial to many of you.

James Moore & Co., CPA's and Consultants provided the sponsorship needed to make SNAP a reality.

And of course, you, our members, helped make this a wonderful year as well.

Together, we will continue to grow, learn and help others the way SNAP helped you.

Thanks again for a great year!

- **Bob Powell**
SNAP Founder



Marketing Tidbits

More fun can build organizational spirit. Try some of these creative ideas in your organization to keep employees happy, healthy and productive.

- Pay for fun employee activities (sports events, tours, etc.)
- Pay employees to use spouse's insurance
- Provide fitness reimbursements each year
- Allow individual staff to define holidays
- Give three bonus holidays at year's end
- Provide a week off during Christmas allowing employees to work from home
- Prevent absenteeism by giving employees a cash bonus at the end of the year if they take little-to-no sick days
- Enroll employees in a monthly horseback-riding, or other fun, program accomplished on company time and on-site

One of the factors that keep people happy in their jobs is getting out of the office. It allows employees to expand their own skill base and knowledge, and they get to do it while they do something they love. It also promotes camaraderie among employees.

* Adopted from the NonProfit Times

SNAP Milestones

We have a new permanent meeting place. The location is at the Tallahassee Builders Association office off Timberlane Road. This facility is brand new and is just what we need to have an effective meeting.

We are working on discount programs for SNAP members and will hopefully be able to announce something in the near future. Our website (www.snapfl.com) has been upgraded, so visit there often. Please pass the word to your nonprofit colleagues and invite them to SNAP.

Milestones

July 2002

Our First Meeting

September 2002

Mission Statement Adopted

December 2002

Website Planned

March 2003

Website Posted

July 2003

Our One-Year Anniversary



SNAP provided speakers and training to help nonprofit organizations.

Not Just Another Accounting Firm!

Your Success is
Our Business



Some of the services we provide to nonprofit organizations are:

CONSULTING
FINANCIAL REPORTING SERVICES
INFORMATION TECHNOLOGY
TAX SERVICES

PROVIDING ACCOUNTING, BUSINESS,
TAX AND COMPUTER CONSULTING
SERVICES SINCE 1964



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